

1962 - 1965 Fender Tag Decode

Before exiting the metal shop fabrication area, every finished body receives its premade fender tag. Its attached to the left inner fender by its forward screw only, then pulled up at its rear. This allows inspector's punches to be impressed later and allows the primer & paint to be applied under it. (This was the practice at the Lynch Road plant and was not a universal practice on every car at all plants. Sometimes the tag was hung inside the car by a paper clip.)

Some fender tags may have an S shaped hole punched in them. This is an inspection punch stamp. It has no meaning other than an inspector at that factory did his or her job and inspected the car that day.



On a 1962 through 1965 fender tag there are 3 rows of information, top row is a row of numbers, middle row is the uppercase alphabet, and the bottom row is the SO Number, BDY, TRM, & PAINT codes. Under some of the numbers in the top row & letters in the middle row will be numbers, and under the bottom row of letters will be a mixture of numbers & letters. I will list them as follows: top row on the left is number and a number under it....I will refer to it this way....1-1, 2-1...and so on. If your tag has the numbers listed under the appropriate letters, your car should have that item.

This list is for most 1962 through 1965 Models and is incomplete but should help you decode your fender tag.

Let's start from the top row and work down

Number Row Codes

Starting from left upper corner with row 1, 2 and so on, 1-2 means there's a 2 under digit 1.

First row:

1-1 left manual o/s mirror

1-2 left remote o/s mirror (only available after build date 11-11-64, except on Imperial.)

1-4 Spotlight 5 inch, mounted

2-1 right manual o/s mirror

2-2 Fender opening reveal skirt

3-9 variable wipers w/ washer

5-5 lower body finish panel/ applique (Chrysler)

6-0 black conv. top

6-1 blue conv. top

6-2 white conv. top

6-3 tan conv. top

6-5 black vinyl roof

6-6 white vinyl roof

6-7 brown vinyl roof

7-2 sold car

8-5 stone shields

8-7 front bumper reveal molding

9-1 molding - door upper frame (C-body) [The only car I have seen this on is a C-body: a 4-door Newport; but I guess it could apply to all low grade sedan A and B-body too.]

9-6 Lower deck lid molding (Chrysler)

Alphabet Row Codes

AB-10 170 CID slant six

AB-20 225 CID slant six

AB-30 273 CID V8

AB-31 273 CID V8 4 bbl

AB-40 318 CID V8

AB-50 361 CID V8

AB-60 383 CID V8 2 bbl

AB-61 383 CID V8 4 bbl 330 hp

AB-62 383 CID V8 4 bbl 315 hp (only C-body)

AB-70 413 CID V8 340 hp

AB-71 413 CID V8 360hp

AB-80 426 CID V8 wedge

AB-82 426 CID V8 hemi 425hp

AB-91 special order

AB-99 standard CID engine 8 cyl (w/ positive crankcase vent system)

B-5 Plymouth C-body 6 cyl.

C-2 safety group (Chrysler)

C-2 Barracuda Formula S package

C-5 Performance package incl: 273 cubic inch HP 4 bbl, suspension package + power brakes. (Valiant/Barracuda)

C-5 Polara 500 Sport Package (Dodge)

D-1 3-speed

D-2 3-speed heavy duty

D-3 4-speed

D-5 automatic

E-1 a/c w/ heater

E-2 a/c w/dual unit

E-3 a/c w/o heater
E-5 heater w/ defroster
E-6 delete heater

F-1 Power brakes

G-2 6-way bench
G-3 left bucket (4 way power)
G-4 4 way power seats (both)

H-5 power window

J-6 power vent windows

K-7 power tail gate S.W

L-8 auto pilot

M-9 power door lock

N-0 power top
N-1 roof rack
N-2 assist handles S.W (incl. deflector, coronet)
N-3 roof rack + assist handles + deflector
N-4 Wind deflector
N-5 Roof Rack + deflector
N-6 Release knob deck lid Taxi
N-8 rear defogger

P-7 power deck lid

P-8 Front console

Q-1 a-m music master/economy
Q-2 a-m astrophonic deluxe
Q-3 a-m/f-m
Q-4 a-m astrophonic w/ rear speaker
Q-5 a-m/f-m w/ rear speaker
Q-6 Radio search tuner
Q-7 radio search tuner + rear speaker
Q-8 radio suppressor package
Q-9 rear speaker

R-1 power antenna

S-6 rear speaker + reverberator

T-8 tach

V-3 back up lights

X-7 front retracting belt
X-8 retracting belt front + rear

X-9 standard belt front + rear

Y-9 fender turn light

Z-1 Front bucket seats w / rear seat shroud

Z-2 Front bucket seats and console

Bottom Row

"SO NUMBER" The Shipping Order or Sequence Order Number is the estimated day and order the car was scheduled to come down the assembly line. It consists of a three character number followed by a six digit number. The first three will be a letter/number combination or all three will be numbers. This will give the approximate build date of the car.

If there is a number for the first digit, then that is the month, 1 = January, 2 = February, etc.....If it's a letter for the first digit, then letters are for the last months of the year. A = October, B = November, C = December.

So A11 would be October 11th, and 502 would be May 2nd. The other 5 mean nothing as far as the car is concerned, it's only a random number and doesn't decode anything.

Example SQ from the photo above, 824 is Aug. 24.

The BDY, TRM, PNT tell you tell us the car model, trim level, roof options, exterior and interior paint colors and stripe options.

B=1 Valiant - Barracuda six cyl.

B=2 Dart six cyl.

B=3 Belvedere six cyl.

B=4 Coronet six cyl.

B=L Dart V8

B=V Valiant (includes Barracuda) V8

B=W Coronet

B=R Belvedere

B=C Chrysler

B=D Dodge

B=P Plymouth

B=Y Imperial

D=1 Low

D=2 Medium

D=3 High

D=4 premium

D=5 Wagon low

D=7 Wagon high

D=8 Barracuda + Taxi

D=9 police

D=0 Charger Hemi S/S

Y=1 2 dr. sedan

Y=2 2 dr. H.T

Y=3 4 dr. sedan
Y=4 4 dr. H.T
Y=5 convertible
Y=6 S.W 2-seat
Y=7 S.W 3-seat
Y=8 4-dr Town sedan (six window)
Y=9 Barracuda

T=L low grade trim bench (buckets on Polara, Newport 2-dr H.T.)
T=M Medium grade trim bench
T=H high grade trim bench
T=P premium front bucket seat
T=T taxi (bench)
T=K police (bench)

R=1 cloth + vinyl
R=2 cloth + vinyl (low + police)
R=3 Leather
R=4 vinyl bucket seats
R=5 vinyl bench seat 2 dr. sedan and 4 dr. sedan and hardtop
R=6 cloth bench seat (4-dr H.T Imperial)
R=7 cloth and leather
R=8 vinyl + cloth seats 2+4 dr. sedan (vinyl on Fury I)
R=9 Special order (Leather and special order)

M=A gray
M=B blue
M=C blue and white
M=G green and gold
M=L gold and black
M=N black and white
M=P gray and black
M=K purple
M=Q turquoise
M=R red
M=T tan
M=U black and copper
M=W white
M=X black
M=Y white seats + headlining + gold carpet (Dart) all others Gold
M=Y White seats + gold headliner + carpet (Coronet) all others Gold
M=V red and white

P=Upper body/roof color
A= body color
I=paint style
I=1 mono
I=2 Two-tone
I=3 Side sweep color + accent (Coronet 440 only)
I=4 painted racing stripe (Barracuda only)

I=5 c-pillar applique (vinyl, Chrysler N.Y.)

N=side sweep color (Coronet 440, Belvedere II), c-pillar applique vinyl color (Chrysler)

T=Upper door frame/molding insert color.

Paint color (letters under P, A, N and T on tag)

Body codes: P = Plymouth, D = Dodge, C = Chrysler, I = Imperial

A = Gold, metallic - C, D, P

B = Black - C, D, I, P

C = Light blue - C; D, I, P (ice blue C, I)

D = Medium blue, metallic - C, D, P

E = Dark blue, metallic - C, D, I, P

F = Mist blue, metallic - D, C, I (pale blue on D)

G = Sequoia green, metallic (dark) - C, I, D (dark green on D)

H = Copper, metallic - P

J = Light turquoise - D, P

K = Medium turquoise, metallic - C, D, P

L = Dark turquoise, metallic - C, D, I, P

M = Granite gray, metallic - D

N = Silver, metallic - C, D, I, P (pale silver on D)

P = Bright red (Dodge) Ruby red (Plymouth) - D, P

R = Beige - D, I

S = Ivory - C, D, P

T = Medium red, metallic - C, D, I, P (ruby red on D) (Spanish red on I)

V = Cordovan (dark) metallic - C, D, I

W = White - C, D, I, P

X = Light tan - C, D, P

Y = Medium tan, metallic - C, D, P

Z = Frost turquoise, metallic - C, I, D (pale turquoise on D)

2 = Sage green, metallic - C, I, D (medium green on D)

3 = Pink silver, metallic C, D, I (pink gold on D)

4 = Moss gold, metallic - C, I

5 = Black plum - I

6 = Mauve - I

7 = Pale gold, metallic - D, I (patrician gold on I)

8 = Yellow - C, D

9 = Special order

Mid-year introduction F, G, M, R, 2-8

Note: All cars built in Lynch road, Detroit Mi. have digits above the letters in second row from top.

Typical found over letters Q-Z (not shown on pictured tag) Example 15 over QR and 112 over VWX.

First two digits (15) are "gate sequence" #. Second three digits (112) are "base sequence" #.

These digits mentioned above are only found on cars from Lynch Road factory.

Observation # 2: Sometimes there is no digit at all under X (seat belts).

When standard belts were installed, sometimes factory left this info blank.

“BDY” is the body style or model of the car

CH42 New Yorker
BP29 Barracuda
DL27 Polara
PP23 Sport Fury
VH23 Valiant Signet 2dr HT
VH27 Valiant Signet Convertible
VH41 Valiant 200 4dr Sedan
VH45 Valiant 200 4dr Wagon
VL21 Valiant 100 2dr Sedan
VL41 Valiant 100 4dr Sedan
VL45 Valiant 100 4dr Wagon
XP29 Charger

“TRM” or Trim is the interior color

Blue Vinyl Codes: P4B, P4D, L4B, H4B, H5B, M4B.
Blue Cloth & Vinyl Codes: L1B, M1B, H1B, H2B.
Blue Cloth Codes: H8B.

Black Vinyl Codes: P4X, H4X, H5X.
Black Cloth Codes: H8X.

Citron Vinyl Codes: P4Y, H4Y.
Citron Cloth & Vinyl Codes: H1Y, H2Y.

Red Vinyl Codes: P4H, L4H, H4H, H5H, L4R, H4R, P4R, M4R.
Red Cloth & Vinyl Codes: L1R, M1R, H1R, H2R, H1H.
Red Cloth Codes: H8R.

White Codes: P4W

Tan & White Vinyl Codes: P4V.

Tan Vinyl Codes: L4T, H4T, H5T, M4T, P4T.
Tan Cloth & Vinyl Codes: L1T, M1T, H1T, H2T.

Turquoise Vinyl Codes: H4Q, M4Q, H5Q.
Turquoise Cloth & Vinyl Codes: M1Q, H1Q, H2Q.

“PAINT” This section will be divided into 3 parts, the first part is “PAI” which is the exterior color of the car. The second part is “N”, which tell us if the car came with a stripe above the side glass on the roof or not, and the 3rd part is “T”, which tells us the color of the upper door frame paint on the inside of the front doors.

The letters & numbers under the “PAI” will be as follows:

AA1 = Silver Metallic
BB1 = Black
CC1 = Light Blue
DD1 = Light Blue Metallic

EE1 = Dark Blue Metallic
GG1 = Dark Green Metallic
KK1 = Light Turquoise Metallic
LL1 = Dark Turquoise Metallic
MM1 = Turbine Bronze Metallic (available after mid-year 66)
PP1 = Bright Red
QQ1 = Dark Red Metallic
RR1 = Yellow
SS1 = Soft Yellow (cream)
WW1 = White
XX1 = Beige
YY1 = Bronze Metallic
ZZ1 = Citron Gold Metallic
661 = Light Mauve Metallic

Under the "N" for the stripe on the roof will be:

B = black

W = white

H = red

Q = red

E = blue

8 or blank = no stripe

(I have seen tags with nothing under the letter "N" but the car has the stripe. Remember, dealerships may have added the stripes after the car arrived at the dealership).

Under the "T" for the upper inner door paint will be: (usually this is the color of the outside or the interior)

B = black

C = light blue

D = medium blue

E = dark blue

P = red

Q = dark red

W = white

Y = medium gold

Z = gold