

# INTER COMPANY CORRESPONDENCE

FILE CODE DATE  
Oct. 10, 1962

TO - NAME All Regional Distribution Managers	DEPT. Distribution Manager	DIVISION Chrysler-Plymouth	PLANT/OFFICE Jefferson Assy.
FROM - NAME J. S. Woodruff	DEPT. Distribution Manager	DIVISION Chrysler-Plymouth	PLANT/OFFICE Jefferson Assy.

SUBJECT: TRAILER TOWING PACKAGES

The General Letter to all dealers introducing the "Trailer Towing Package" on Chrysler, Plymouth and Valiant vehicles stated prices would be available upon request from the Regional Distribution Department.

Listed below are the established prices for each group, as listed in the General Letter:

	Factory Wholesale Price	Factory Retail Price	Dist. Excise & Handling Charge	Mfg's. Suggested Retail Price *
<u>Chrysler</u>				
Code 624 - Medium Duty				
Manual Trans.	25.00	33.35	2.60	35.95
Automatic Trans.	20.00	26.70	2.10	28.80
Code 625 - Heavy Duty				
Automatic Trans.	57.00	76.00	5.80	81.80
White Sidewall Tire Prices (When ordered with Chrysler Codes 624 or 625)				
Code 52 - 8.50 x 14 (All Newports & 300's except Wagons)	32.20	42.95	3.30	46.25
Code 62 - 9.00 x 14 (All New Yorkers & All Wagons)	35.70	47.60	3.60	51.20
<u>Plymouth</u>				
Code 624 - Medium Duty				
6 Cyl. Manual Trans.	38.00	50.00	3.90	53.90
8 Cyl. Manual Trans.	31.00	40.80	3.20	44.00
6 & 8 Automatic Trans.	26.00	34.25	2.70	36.95



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<u>Plymouth</u>	<u>Factory</u> <u>Wholesale</u> <u>Price</u>	<u>Factory</u> <u>Retail</u> <u>Price</u>	<u>Dist.</u> <u>Excise &amp;</u> <u>Handling</u> <u>Charge</u>	<u>Mfg's.</u> <u>Suggested</u> <u>Retail</u> <u>Price *</u>
Code 625 - Heavy Duty				

6 & 8 Automatic Trans.	49.00	64.50	5.00	69.50
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White Sidewall Prices  
(When ordered with Plymouth  
Codes 624 or 625)

Code 23 - 7.50 x 14	23.50	30.95	2.40	33.35
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Valiant - (With Automatic Trans. only)

Code 626 - Medium Duty	3.50	4.65	.40	5.05
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Code 627 - Heavy Duty	19.50	25.70	2.00	27.70
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\*\*Includes factory retail price and distribution, excise and handling charges.

Please keep these prices where they are available to answer dealer requests.

*J. S. Woodruff*  
J. S. Woodruff

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