

TECHNICAL INFORMATION ON

## SERVICE BULLETIN



## SERVICE DEPARTMENT... CHRYSLER-PLYMOUTH DIVISION CHRYSLER MOTORS CORPORATION

IMPERIAL X CHRYSLER X PLYMOUTH X VALIANT

Because of the design of modern engines and today's driving conditions, it is extremely important that the recommended MS engine oils be used in all Imperial, Chrysler, Plymouth and Valiant engines. Straight mineral oils are not recommended for use.

These MS heavy duty engine oils have the necessary additives to protect the camshaft lobes and tappets from scuffing under normal to severe service. The absence of rust preventives, even in clean, low mileage engines, greatly accelerates piston ring and cylinder bore wear, which will cause premature excessive oil consumption. In addition rust preventives are necessary to control wear of hydraulic tappet plungers. Detergent additives are needed to minimize harmful deposit accumulations which cause piston ring sticking and plugging of oil screens, valve train passages, and oil drain passages.

Engine oil and fuel additives other than those approved by Chrysler Corporation are not recommended for use in Chrysler engines. Some additives have detrimental effects on the engine.

To assure maximum effectiveness in removing abrasive substances, Chrysler engineered and tested MoPar engine oil filters should be used. To provide maximum owner protection, proper type and quality MS oil should be used, the recommended oil change frequency be adhered to, and Chrysler approved engine oil filters used.

These recommendations are covered in the Certified Car Care Book and Owners Manual. These recommendations should be discussed and reviewed with the owner at the time of delivery of his new car, so that he is aware of these requirements.

> J. W. Farley Manager-Service CHRYSLER-PLYMOUTH DIVISION

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OILING

SPECIFIED ENGINE OIL

1963 IMPERIAL, CHRYSLER. PLYMOUTH. AND VALIANT MODELS

P-4677-C

Service Mgr. Shop Foreman Technicians Parts Mgr. Partsmen