

P. N. BUCKMINSTER

CHRYSLER - PLYMOUTH DIVISION



CHRYSLER
MOTORS CORPORATION

VICE PRESIDENT AND GENERAL MANAGER

September 4, 1964

TO ALL PLYMOUTH DIRECT DEALERS:

Supplementing my letter of August 17, 1964 regarding pricing and delivery of 1965 Barracudas, shown below are prices and information concerning two new options and accessories listed on the code sheet for the 1965 Barracudas.

<u>Order Code</u>	<u>Description</u>	<u>Factory Wholesale Price</u>	<u>Factory Retail Price</u>	<u>EH & O</u>	<u>Manufacturer's Suggested Retail Price</u>
325	Performance Package	\$113.35	\$144.35	\$11.50	\$155.85
639	Suspension Package	9.75	12.85	1.00	13.85

The Sway Bar which is part of both of the above packages is temporarily out of production and is expected to be available during October. Orders specifying this item of equipment will be built less the Sway Bar which will not be back-ordered.

Invoices for cars with either of the above packages which are shipped less the Sway Bar will carry the following credit notation:

	<u>Factory Wholesale Price</u>	<u>Factory Retail Price</u>	<u>EH & O</u>	<u>Manufacturer's Suggested Retail Price</u>
Credit for Sway Bar	\$ 7.00	\$ 9.20	\$.70	\$ 9.90

Sincerely,

P. N. Buckminster